



## Henry Schein, IMF And LUGPA Urge Families To Put Dad On Their Back-to-School List For Prostate Cancer Screenings

Prostate Cancer Awareness Month in September Raises Awareness About the Importance of Early Detection to Save Men's Lives

MELVILLE, N.Y., Sept. 2, 2015 /PRNewswire/ -- Henry Schein Cares, the global corporate social responsibility program of [Henry Schein, Inc.](#) (NASDAQ: [HSIC](#)), has partnered once again this year with Integrated Medical Foundation (IMF) and the Large Urology Group Practice Association (LUGPA) to help raise awareness among families across the country about the importance of putting prostate cancer screenings on the calendar for the men in their lives. September – back-to-school time for the children of many families – is also National Prostate Cancer Awareness Month, which focuses the nation's attention on this potentially deadly disease.

"We anticipate that there will be approximately 220,000 new diagnoses of prostate cancer this year, and about 28,000 people will lose their lives," said [Dr. Deepak A. Kapoor](#), President, Advanced Urology Centers of New York; Clinical Associate Professor of Urology at the Icahn School of Medicine at Mount Sinai; Chairman of Health Policy and Immediate Past-President of LUGPA; Founder and Past-President of Integrated Medical Foundation. "Prostate Cancer Awareness Month is an opportunity to remind those closest to us – fathers, grandfathers, sons, husbands and friends – to speak with their doctor to determine if prostate cancer screening is right for them. Together, we can help generations of men continue to live happy, healthy lives."

According to the American Cancer Society, prostate cancer is the most common non-skin cancer for men in America, with one out of every seven U.S. men diagnosed with the disease in their lifetime.

Additionally, prostate cancer is the second leading cause of cancer death in American men, behind only lung cancer, resulting in the deaths of about 1 in 38 men.

"Promoting wellness and raising awareness about important health issues, especially illness and disease that can be prevented through early detection, is a key component of the Henry Schein Cares mission," said Dave McKinley, President of Henry Schein Medical. "As the nation gets ready during September to prepare our children to return to the classroom, we are pleased to partner with IMF and LUGPA to educate the public about the benefits of speaking with their doctors about whether a prostate cancer screening is right for them."

In honor of the observance, Henry Schein, Inc., the world's largest provider of health care products and services to office-based dental, animal health and medical practitioners, will support IMF and LUGPA with a series of communication efforts to heighten awareness among practitioners and the public about the importance of early detection in the fight against prostate cancer. Tactics include the distribution of educational materials to practitioners, as well as public service announcements. In addition, Henry Schein will support IMF's "Pies Against Prostates" campaign, an awareness project, which encourages men and women to post on social media channels [videos](#) of themselves getting pies in their faces and challenging others to do the same in order to support greater awareness about prostate cancer.

### **About Integrated Medical Foundation**

Integrated Medical Foundation is a 501(c)(3) organization which promotes awareness and early detection of prostate cancer. Integrated Medical Foundation is committed to improving patient healthcare through education and outreach, offering free programs, free support services, and free prostate cancer screenings to the community. For more information, visit [www.imfcares.org](http://www.imfcares.org).

### **About LUGPA**

LUGPA represents urology group practices in the United States, with more than 2,000 physicians who make up more than 25 percent of the nation's practicing urologists. LUGPA and its member practices are committed to best practices, research, data collection and benchmarking to promote quality clinical outcomes. For more information, visit [www.lugpa.org](http://www.lugpa.org).

### **About Henry Schein Cares**

Henry Schein Cares stands on four pillars: engaging Team Schein Members to reach their potential, ensuring accountability by extending ethical business practices to all levels within Henry Schein, promoting environmental sustainability, and expanding access to health care for underserved and at-risk communities around the world. Health care activities supported by Henry Schein Cares focus on three main areas: advancing wellness, building capacity in the delivery of health care services, and assisting in emergency preparedness and relief.

Firmly rooted in a deep commitment to social responsibility and the concept of enlightened self-interest championed by Benjamin Franklin, the philosophy behind Henry Schein Cares is a vision of "doing well by doing good." Through the work of Henry Schein Cares to enhance access to care for those in need, the Company believes that it is furthering its long-term success. "Helping Health Happen Blog" is a platform for health care professionals to share their volunteer experiences delivering assistance to those in need globally. To read more about how Henry Schein Cares is making a difference, please visit our blog: <http://helpinghealthhappen.org>.